Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, Personal and household savings is fundamental to South Dakota's stability and vitality; and,

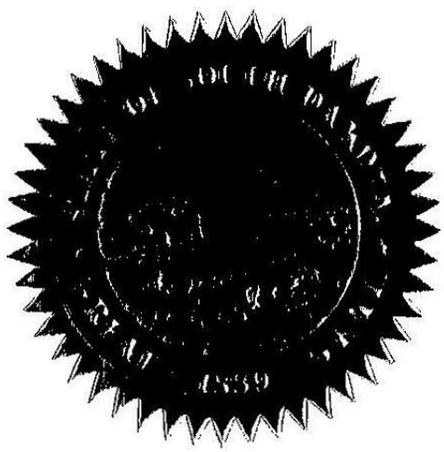
Whereas, Adequate emergency savings, retirement funds, and safe debt-income ratios are critical components of personal financial security; and,

Whereas, America Saves is a national social marketing campaign to persuade, encourage, and motivate Americans to take financial action in building wealth through saving money and reducing debt; and,

Whereas, South Dakota is a partner in the America Saves campaign and is committed to helping its citizens take immediate financial action to build wealth, not debt:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim February 2010 as

SOUTH DAKOTA SAVES MONTH



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Fourth Day of January in the Year of Our Lord, Two Thousand and Ten.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State